

Automotive Meetings Queretaro, One-to-One meetings for the entire supply chain in Mexico

The 2nd edition of Automotive Meetings Queretaro taking place 23rd – 25th February 2015, is shaping up to be the automotive event in Mexico for 2015. The largest OEMs and Tier 1s & 2s from across the entire automotive supply chain will be in attendance. To this date, amongst the confirmed companies on site:

Audi México, Autoliv México, Automotive Seat System Dymos Mexico, BMW, Bombardier Recreational Products Mexico, Bourns de México, Celestica Inc, CNH Industrial, Continental Automotive México, Cummins, Eaton Corporation, Faurecia, FCA Group - Fiat Chrysler Automobile, General Motors, Grammer Automotive, Honda Lock Mexico, Honda Mexico (CELAYA), Johnson Controls, Johnson Matthey, Key Safety Systems, Linamar, Martinrea International Inc., Mazda Mexico, Sejong Industrial co.,ltd.,TE Connectivity, Toyota Boshoku America, TRW, TRW Sistemas de Direcciones and Volkswagen.

Automotive Meetings Queretaro addresses the entire automotive supply chain, both in Mexico and abroad. The entire market will be represented at this multi-faceted event including; automotive, buses, coaches, heavy vehicles, hybrids, agricultural machinery and industrial & specialized vehicles. In particular, heavy vehicles will be strongly represented for this edition including: *Caterpillar Inc., Daimler AG, Dina Camiones, Hitachi Automotive, Kenworth Mexicana, Magna International Inc. and Man Truck & Bus México.*

Furthermore, over the 3 days of the event, we expect to welcome, **650 COMPANIES WITH, 1600 PARTICIPANTS IN, 10,000 ONE-ONE-MEETINGS FROM, 20 COUNTRIES:** Austria, Costa Rica, Denmark, France, Germany, India, Israel, Japan, Mexico, Portugal, South Korea and Spain to name just a few and for this second edition a high number of American and Canadian companies are confirmed to attend.

Participants will meet through pre-arranged one-to-one meetings between decision makers and suppliers. Organized by **abe – advanced business events**, a global leader in b-to-b events, Automotive Meetings is the ideal opportunity for industry professionals to meet with new potential business partners and to consolidate existing ones.

The one-to-one meetings are complimented by the Automotive Meetings conferences program, the first day of which will take place on the 22nd February. The 1st day will deal with hot-topics such as: the challenges and opportunities facing the automotive industry in Mexico, supply chain development, hybrid vehicle development as well as environmental issues and concerns. On the 23rd & 24th February the main conference program will be reinforced through a 2 day workshop program which will address the major issues and topics hitting the automotive industry today. These workshops will take place simultaneously with the one-to-one meetings and will give Automotive Meetings participants the opportunity to exchange and discuss.

Automotive Meetings has been taking place in Queretaro, Mexico since 2013 under the initiative of the State of Queretaro. **abe** is proud to organize such a prestigious event for an ever-important and growing industry such as the automotive sector. Of course, organizing an event of this calibre would not be possible without the continued support of Automotive Meetings sponsors and official partners. For this 2nd edition, **Automotive Queretaro is officially supported by the Asociación Mexicana de la Industria Automotriz (AMIA) and Industria Nacional de Autopartes (INA). The official industrial partners include, Ford, Honda, Mazda, Autoliv, Eaton, Continental, Cummins, Tremec and TRW. Organized jointly with the State of Queretaro, Automotive Meetings is proud to count Thermotech as its gold sponsor.**

Automotive Meetings Queretaro is one of **abe's** most successful events in Mexico. Since its creation, **abe** has become an undeniable global leader in bespoke business events. With a portfolio of more than 800,000 clients globally, **abe** is currently organizing other events in Mexico such as Advanced Manufacturing Meetings Tijuana, Electronic Meetings Mexico as well as several events in the Aerospace & Defense sector through **abe's**

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specialized subdivision **BCI Aerospace** with events such as Aerospace Meetings Guadalajara. **abe** and **BCI Aerospace** also counts numerous prestigious events globally in its portfolio such as, Aeromart, Engine Forum Sonora, Aerospace & Defense Meetings Sevilla and Composites Meetings to name just a few. For more information on **abe**'s and **BCI Aerospace**'s current events, take a look on the **abe** homepage www.advbe.com.

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