



Queretaro · Mexico

February 19-21, 2019

POST EVENT SURVEY AUTOMOTIVE MEETINGS QUERETARO 2019

advanced business events is thankful to all participants who attended the 4th edition of Automotive Meetings Queretaro and contributed with a successful result. We selected below a sample of questions and answers from the respondents in order to share with you a feedback of the event.

KEY FIGURES:

800 companies

1 600 participants

12 000 BtoB Meetings

20 countries

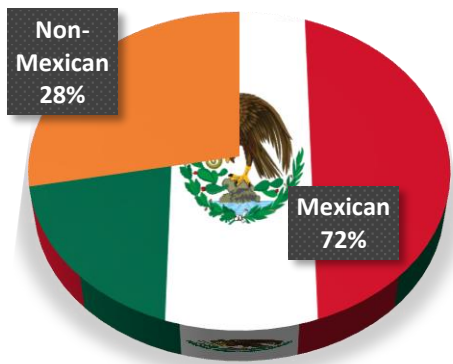
Austria – Brazil – Canada – China - Colombia – Costa Rica - Denmark – France – Germany – Italy – Japan – Malaysia - Mexico – Peru - Portugal – South Korea – Spain – Switzerland – The Netherlands – United States

KEY COMPANIES:

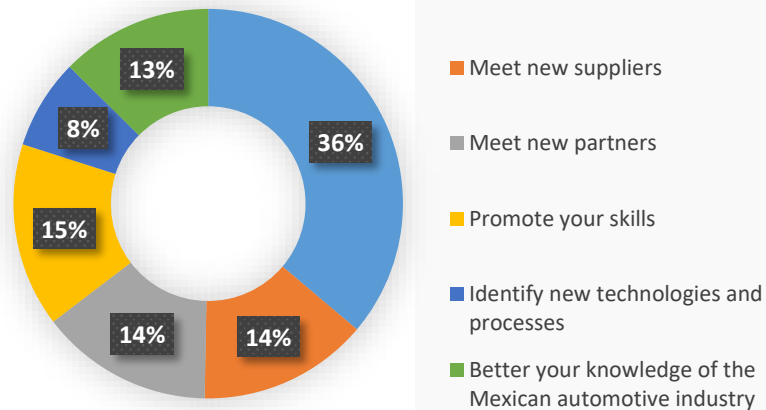
ACTIA – AKI SEAT MANUFACTURING – AUDI MEXICO – AUTOZONE – BMW GROUP – BRP – BORGWANER – BOS AUTOMOTIVE – BOSAL MEXICO – BOURNS – BREMBO – BUSSCAR DE COLOMBIA – CIKAUTXO – CONTINENTAL AUTOMOTIVE – CONTITECH FLUID SYSTEMS – DAIMLER – DANA DE MEXICO – DELPHI AUTOMOTIVE SYSTEMS – DENSO AIR SYSTEMS – DIEHL CONTROLS – ELASTOMER SOLUTIONS PORTUGAL – FCC AUTOMOTIVE – FORD MOTOR – GENERAL MOTORS – GG CABLES – GRAMMER AUTOMOTIVE – HC QUERETARO – HELLA AUTOMOTIVE – HI-LEX MEXICANA – HITACHI AUTOMOTIVE SYSTEMS – HONDA LOCK – HUTCHINSON – IRIZAR – JOHN DEERE – JTEKT AUTOMOTIVE – KAYSER AUTOMOTIVE – KEIHIN DE MEXICO – KENWORTH DEL BAJIO – MAGNA – MAN TRUCK & BUS – MINTH MEXICO – NIHON PLAST – NISSAN MEXICANA – NTN MANUFACTURING – OLSA – PIRELLI – ROBERT BOSCH - TE CONNECTIVITY – TOPRE – TOYOTA – TREMEC – TRISTONE – VALEO – VIBRACOUSTIC – VOLKSWAGEN – VOLVO – WABTEC – WEBASTO - ZF

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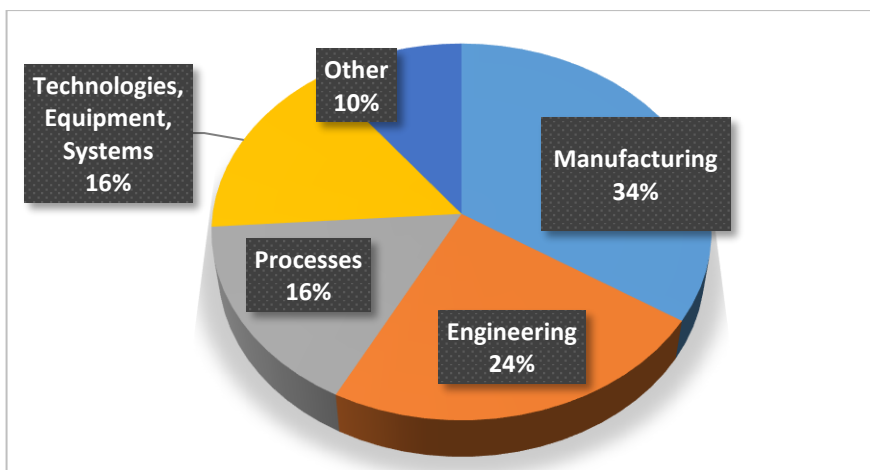
Company origin



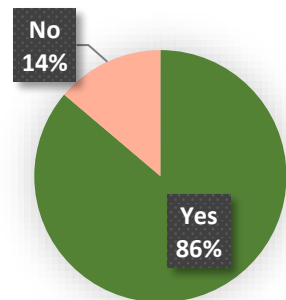
Participants' expectations?



Represented capabilities, services and applications?



OVERALL SATISFACTION



Automotive MEETINGS

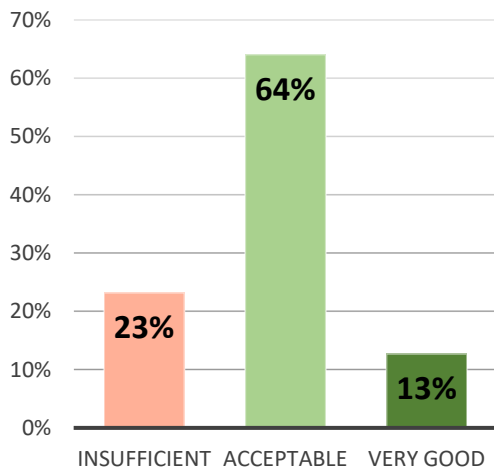
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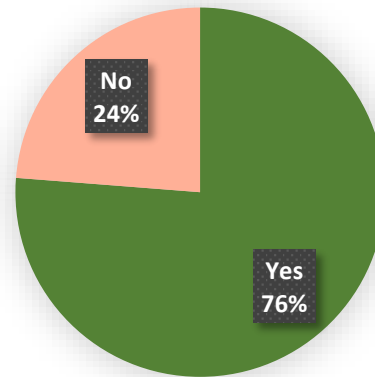
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advanced business events regularly shows positive ratings of over 80% from the participants. Automotive Meetings Queretaro is just in line with such statistics and validates the company's expertise.

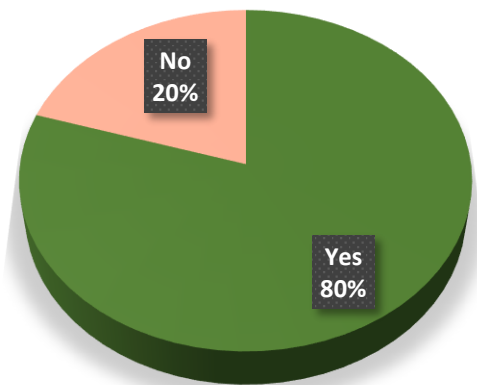
Number of meetings



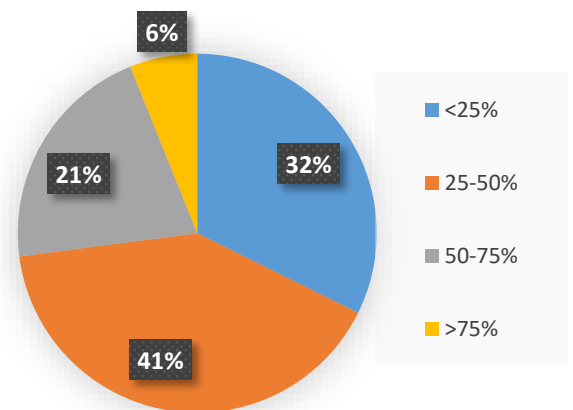
Quality of the attendees: did you meet companies that you selected?



Did you meet with the right contacts?



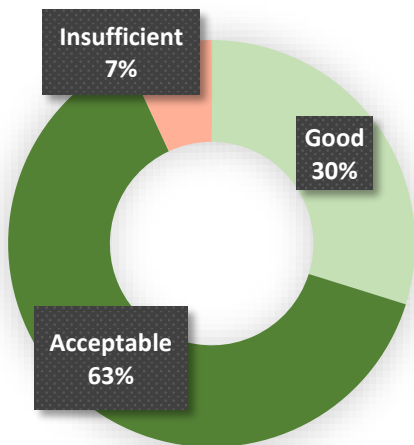
Percentage of contacts that are worth a follow up?



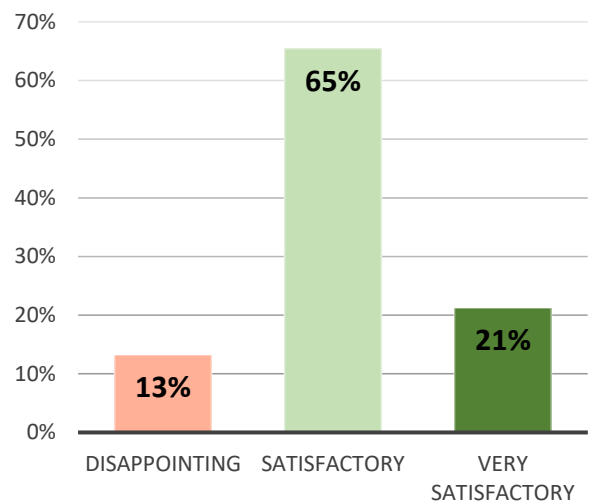
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advanced business events is all about pre-arranged meetings between business partners who agree to have face-to-face meetings. Our business is to make sure our participants meet the right contacts. Automotive Meetings in Queretaro offered that very service.

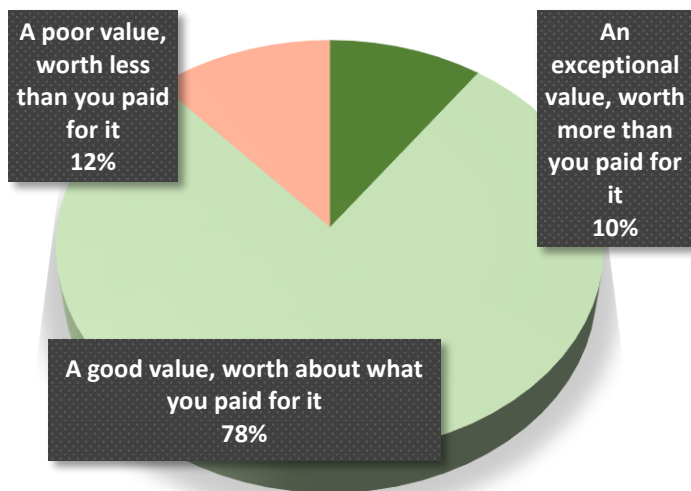
Quality of selected companies



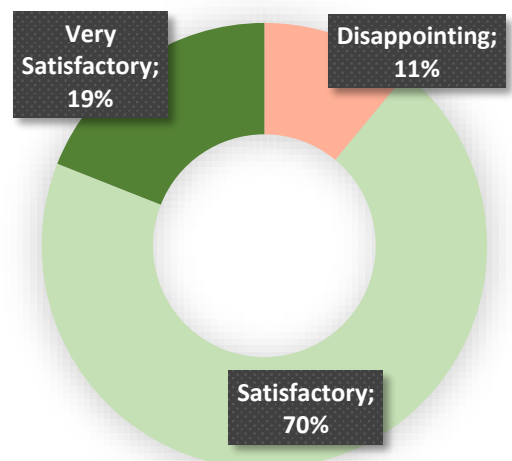
Number of companies operating in your field



Considering the overall value of the event you paid for, was it...



How would you rate the conference day?





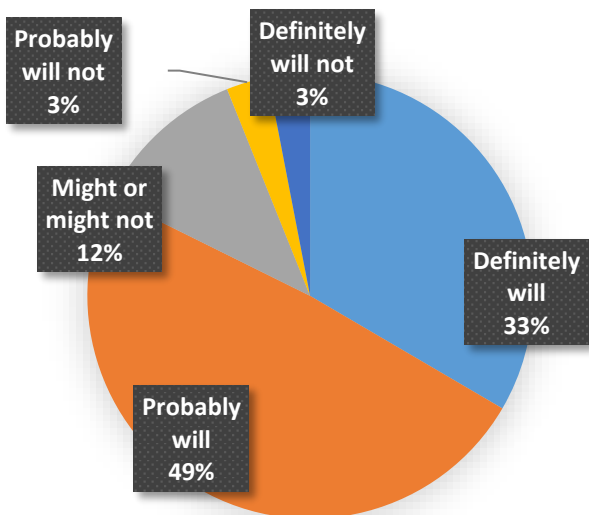
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advanced business events is all about pre-arranged meetings between business partners who agree to have face-to-face meetings. Our business is to make sure our participants meet the right contacts. Automotive Meetings in Queretaro offered that very service.

Based on your experience, would you recommend this event to a colleague?



Compared to how you felt about the event before attending, what is the likelihood of participating in another event organized by advanced business events?

